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ANNUAL REPORT 2018

We are proud to have a Platinum rating from GuideStar.
OUR MISSION

The ASCAP Foundation is dedicated to nurturing the music talent of tomorrow, preserving the legacy of the past and sustaining the creative incentive for today's creators through a variety of educational, professional, and humanitarian programs and activities which serve the entire music community.

“Dear ASCAP Foundation, Thank you so much for your generous support!! I am honored and humbled to become part of such a rich, diverse and beautiful legacy of great music-making and music-makers! Your investment in my education and success will not go unfulfilled or unappreciated, I can assure you. Thank you again!”

--ASCAP Foundation Scholarship Recipient

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bit.ly/ASCAPfoundationYouTube

Website
www.ascapfoundation.org

Email
ascapfoundation@ascap.com

Address
250 W. 57th Street
New York, NY 10107

Thank you for supporting The ASCAP Foundation!
HOW YOU CAN HELP

The ASCAP Foundation is supported by contributions, bequests and grants from ASCAP members, other foundations and the general public. With this support, we have compiled an impressive record of initiating and supporting solid, meaningful programs which are making a positive difference in the lives of people of all ages across the country.

Your generosity will help future music creators discover their abilities, propel emerging creators to the next level, help keep music in our schools and communities throughout the country, and champion the musical legacies of the past.

We are a non-profit 501(c)(3) public charity and your contributions are essential. Whether your gift is $25,000 or $25, every dollar allows us to nurture and support the next generation of music creators. Your contributions to The ASCAP Foundation are tax deductible to the fullest extent allowed by law.

2018 HIGHLIGHTS

THE ASCAP FOUNDATION BENEFITTED 3.5 MILLION PEOPLE IN 2018

With Your Donations, We Were Able to Support:

- 55 Scholarships & Awards to Composers, Songwriters & Lyricists
- 64 Music Education, Talent Development & Humanitarian Programs
- 19 Songwriter Workshops or Showcases in Numerous Genres
- 1,314 Schools Were Served
- 93,373 K-12 Students Were Reached
WHAT WE DO

The ASCAP Foundation develops and establishes its own Scholarships, Awards and Music Education programs and collaborates with other 501 (c)(3) organizations to meet its objectives. We are proud of the musical greats who have chosen to establish programs in their name and the families that have memorialized loved ones’ achievements by creating and funding named programs. They include...

Harold Adamson
Robert Allen
Chein Garcia Alonso
Herb Alpert
Harold Arlen
Louis Armstrong
Nick Ashford
Irving Berlin
Leonard Bernstein
Freddy Bienstock
Irving Caesar
Sammy Cahn
Harry Chapin
Desmond Child
George M. Cohan
Cy Coleman
Aaron Copland
Hal David
George & Ira Gershwin

Jay Gorney
Morton Gould
W.C. Handy
Jerry Herman
Fred Ho
Bart Howard
Molly Hyman
Billy Joel
Quincy Jones
Leo Kaplan
Steve Kaplan
Dean Kay
Leiber & Stoller
Frederick Loewe
John LoFrumento
Henry Mancini
Johnny Mandel
Michael Masser
Joseph Meyer

Vic Mizzy
Jack Norworth
Cole Porter
Louis Prima
Didier Lean Rachou
Joe Raposo
Irwin Robinson
Richard Rodgers
Betty Rose
David Rose
Mark Snow
Stephen Sondheim
Deems Taylor
Virgil Thomson
Jimmy Van Heusen
Paul Williams
Lucille and Jack Yellen

Talent Development

- The Herb Alpert Young Jazz Composer Awards encourage and recognize jazz composers under 30 years of age. The winning works are selected through a juried national competition.

FY 18 FINANCIAL SUMMARY

Revenue: $1,860,000

Investment Income
$404,000
22%

Royalty / Bequests
$581,000
31%

Contributions
Income
$875,000
47%

Expenses: $1,890,000

Management & General
$146,000
8%

Fundraising
$211,000
11%

Program Support
$1,533,000
81%
• The ASCAP Foundation Barbara and John LoFrumento Award enables the Music Therapy Institute of The Music Conservatory of Westchester to expand its music therapy program, providing weekly sessions to special needs students with autism spectrum disorders in the Eastchester, NY school district.

• The ASCAP Foundation “Sunlight of the Spirit” Award was established to give support to those who are exemplary in recovery and music creativity. It is funded by ASCAP Foundation President Paul Williams and his wife, Mariana.

• The Music Therapy Clinic for Aphasia at The Institute for Music and Neurologic Function aims to improve speech and communication through music-based activities by working with patients who have lost the ability to speak after suffering a stroke or brain trauma.

• WriteGirl provides lyric and songwriting workshops for underserved, pregnant, parenting and/or incarcerated Los Angeles teen girls with songwriters performing some of their works.

• The Morton Gould Young Composer Awards seek to encourage talented concert composers under 30 years of age. This program was established with funding from the Jack and Amy Norworth Memorial Fund.

• Harry Chapin Songwriters Workshop focuses on the discovery and education of aspiring songwriters, featuring prominent guest speakers giving advice on topics including A&R, music publishing, artist management and legal issues.

• Songwriters: The Next Generation showcases the original work of ASCAP members on The Kennedy Center’s Millenium Stage.

• The ASCAP Foundation partnership with The Newport Jazz Festival® benefits emerging jazz talents. The world-renowned Jazz Festival features a performance by one of the recipients of The ASCAP Foundation Herb Alpert Young Jazz Composer Awards.
• **Louis "Satchmo" Armstrong Summer Jazz Camp in New Orleans** nurtures the next generation of jazz artists while paying tribute to the legacy of Louis Armstrong. It is designed for students serious about furthering their musical education and interested in learning more about jazz.

**Music Education**

• **Summer Guitar Program** makes musical expression more accessible to thousands of economically disadvantaged NYC kids by providing musical instruments, lessons and songwriting teachers to the Fresh Air Fund Summer Camps every year. Some campers are chosen to receive guitars free-of-charge so they can continue to play year-round.

• **Children Will Listen** makes the Broadway musical theatre experience accessible to economically disadvantaged youngsters who might not otherwise be able to experience it by providing show tickets with excellent seats, transportation to and from the theatre, pre- and post-show lessons and a Q&A with the cast immediately following the show.

• **Music in the Schools** is a partnership between The ASCAP Foundation, VH1 Save the Music Foundation and Alfred Music Publishing. We provide schools with packages of music materials consisting of folios, sheet music, method books and band arrangements so students have quality music to play as they practice.

**Music Heals**

The *Music Heals* Division supports programs that improve the physical, emotional and spiritual aspects of the body by using music as a means of helping people through difficult conditions and situations.

• **Songwriting With: Soldiers** operates from a simple principle—help our soldiers heal. This ASCAP Foundation funded program pairs returning active duty soldiers and veterans with professional songwriters in a retreat setting to craft songs about personal experiences. This innovative program offers a unique path to help soldiers, their families and their communities cope with the aftermath of combat duty and the challenges of returning home.