

**July - September 2008 Cable Sample Survey Dates**

<b>Cable Service</b>	<b>Date</b>	<b>Time</b>
A&E NETWORK	08/25/2008	12:00 Midnight - 6:00 AM
AMERICAN MOVIE CLASSICS	07/31/2008	12:00 Noon - 6:00 PM
AMERICAN MOVIE CLASSICS	08/17/2008	6:00 AM - 12:00 Noon
ANIMAL PLANET	08/05/2008	6:00 PM - 12:00 Midnight
BLACK ENTERTAINMENT TV	09/27/2008	12:00 Noon - 6:00 PM
BET GOSPEL	07/16/2008	12:00 Midnight - 6:00 AM
BRAVO	07/25/2008	6:00 PM - 12:00 Midnight
CARTOON NETWORK	09/01/2008	12:00 Noon - 6:00 PM
CARTOON NETWORK	09/21/2008	12:00 Midnight - 6:00 AM
COUNTRY MUSIC TELEVISION	08/14/2008	12:00 Noon - 6:00 PM
COMEDY CENTRAL	08/22/2008	6:00 AM - 12:00 Noon
COURT TV	09/09/2008	12:00 Noon - 6:00 PM
DISCOVERY CHANNEL	09/18/2008	6:00 PM - 12:00 Midnight
DISCOVERY CHANNEL	08/27/2008	6:00 AM - 12:00 Noon
DISCOVERY CHANNEL	07/07/2008	12:00 Noon - 6:00 PM
DISNEY CHANNEL	09/10/2008	6:00 PM - 12:00 Midnight
DIY NETWORK	07/13/2008	6:00 AM - 12:00 Noon
ENCORE	07/01/2008	6:00 PM - 12:00 Midnight
E! ENTERTAINMENT TELEVISION	07/12/2008	12:00 Midnight - 6:00 AM
E! ENTERTAINMENT TELEVISION	09/26/2008	6:00 PM - 12:00 Midnight
F/X	08/02/2008	06:00:00
FOX SPORTS FLORIDA	08/25/2008	6:00 AM - 12:00 Noon
FOX SPORTS NET NEW ENGLAND	07/31/2008	12:00 Midnight - 6:00 AM
FOX SPORTS NET WEST	08/17/2008	6:00 PM - 12:00 Midnight
FUNIMATION	08/05/2008	12:00 Noon - 6:00 PM
FUSE	09/27/2008	12:00 Midnight - 6:00 AM
FUSE	07/16/2008	6:00 AM - 12:00 Noon
NICKELODEON GAMES AND SPORTS	07/25/2008	12:00 Noon - 6:00 PM
GOLF CHANNEL	09/01/2008	12:00 Midnight - 6:00 AM
HALLMARK CHANNEL	09/21/2008	6:00 AM - 12:00 Noon
HBO	08/14/2008	12:00 Midnight - 6:00 AM
HBO COMEDY	08/22/2008	6:00 PM - 12:00 Midnight
HBO FAMILY	09/09/2008	12:00 Midnight - 6:00 AM
HBO ZONE	08/27/2008	6:00 PM - 12:00 Midnight
HGTV	07/07/2008	12:00 Midnight - 6:00 AM
HISTORY CHANNEL	09/18/2008	12:00 Noon - 6:00 PM
HISTORY CHANNEL	09/10/2008	12:00 Noon - 6:00 PM
LIFETIME TELEVISION	07/01/2008	12:00 Noon - 6:00 PM
LIFETIME TELEVISION	07/13/2008	6:00 PM - 12:00 Midnight
MOJO	07/12/2008	6:00 AM - 12:00 Noon
MSNBC	09/26/2008	12:00 Noon - 6:00 PM

Cable Service	Date	Time
MTV: MUSIC TELEVISION	08/25/2008	Full Day
MTV: MUSIC TELEVISION	08/05/2008	Full Day
MTV: MUSIC TELEVISION	08/17/2008	Full Day
MTV: MUSIC TELEVISION	07/31/2008	Full Day
MTV: MUSIC TELEVISION	08/02/2008	Full Day
MTV2	07/16/2008	6:00 PM - 12:00 Midnight
MTV2	09/27/2008	6:00 AM - 12:00 Noon
ENCORE/MYSTERY	07/25/2008	12:00 Midnight - 6:00 AM
NATIONAL GEOGRAPHIC	09/01/2008	6:00 AM - 12:00 Noon
NICKELODEON/NICK-AT-NITE	08/14/2008	6:00 AM - 12:00 Noon
NICKELODEON/NICK-AT-NITE	09/21/2008	6:00 PM - 12:00 Midnight
OUTDOOR CHANNEL	08/22/2008	12:00 Noon - 6:00 PM
OXYGEN CABLE	09/09/2008	6:00 AM - 12:00 Noon
SCI-FI CHANNEL	08/27/2008	12:00 Noon - 6:00 PM
SCI-FI CHANNEL	07/07/2008	6:00 AM - 12:00 Noon
SHOWTIME TOO (2)	09/18/2008	12:00 Midnight - 6:00 AM
SHOWTIME	09/10/2008	12:00 Midnight - 6:00 AM
SLEUTH	07/13/2008	12:00 Noon - 6:00 PM
SPEED CHANNEL	07/01/2008	12:00 Midnight - 6:00 AM
SUNDANCE CHANNEL	07/12/2008	6:00 PM - 12:00 Midnight
TRINITY BROADCASTING	09/26/2008	12:00 Midnight - 6:00 AM
G4	08/02/2008	12:00 Noon - 6:00 PM
TURNER NETWORK TELEVISION	08/05/2008	6:00 AM - 12:00 Noon
TURNER NETWORK TELEVISION	07/31/2008	6:00 PM - 12:00 Midnight
TURNER NETWORK TELEVISION	08/17/2008	12:00 Midnight - 6:00 AM
TURNER NETWORK TELEVISION	07/16/2008	12:00 Noon - 6:00 PM
TURNER NETWORK TELEVISION	09/27/2008	6:00 PM - 12:00 Midnight
TURNER NETWORK TELEVISION	08/25/2008	12:00 Noon - 6:00 PM
TV LAND	07/25/2008	6:00 AM - 12:00 Noon
UNIVERSAL HD	09/01/2008	6:00 PM - 12:00 Midnight
USA NETWORK	09/21/2008	12:00 Noon - 6:00 PM
USA NETWORK	08/14/2008	6:00 PM - 12:00 Midnight
VH1	07/13/2008	12:00 Midnight - 6:00 AM
VH1	07/07/2008	6:00 PM - 12:00 Midnight
VH1	07/12/2008	12:00 Noon - 6:00 PM
VH1	09/26/2008	6:00 AM - 12:00 Noon
VH1	09/09/2008	6:00 PM - 12:00 Midnight
VH1	09/10/2008	6:00 AM - 12:00 Noon
VH1	09/18/2008	6:00 AM - 12:00 Noon
VH1	07/01/2008	6:00 AM - 12:00 Noon
VH1	08/22/2008	12:00 Midnight - 6:00 AM
VH1	08/27/2008	12:00 Midnight - 6:00 AM
VH1 MEGA HITS	08/02/2008	12:00 Midnight - 6:00 AM

<b>Cable Service</b>	<b>Date</b>	<b>Time</b>
TBS SUPERSTATION	08/17/2008	6:00 AM - 12:00 Noon
TBS SUPERSTATION	08/25/2008	12:00 Midnight - 6:00 AM
TBS SUPERSTATION	07/31/2008	12:00 Noon - 6:00 PM