

January – March 2008 Cable Sample Survey Dates

Cable Service	Date	Time
A&E NETWORK	03/12/2008	6:00 PM - 12:00 Midnight
AMERICANLIFE TV	03/22/2008	12:00 Midnight - 6:00 AM
AZN TELEVISION	01/11/2008	6:00 PM - 12:00 Midnight
BBC WORLDWIDE AMERICAS	03/16/2008	12:00 Noon - 6:00 PM
BET HIP HOP	01/06/2008	6:00 PM - 12:00 Midnight
BIOGRAPHY CHANNEL	02/13/2008	12:00 Noon - 6:00 PM
BRAVO	01/22/2008	12:00 Midnight - 6:00 AM
CARTOON NETWORK	01/10/2008	12:00 Noon - 6:00 PM
CARTOON NETWORK	02/19/2008	12:00 Noon - 6:00 PM
TV CHILE INTERNACIONAL	02/07/2008	6:00 PM - 12:00 Midnight
CNBC	03/03/2008	12:00 Noon - 6:00 PM
COMEDY CENTRAL	02/09/2008	12:00 Noon - 6:00 PM
COMEDY CENTRAL	03/25/2008	6:00 AM - 12:00 Noon
DISCOVERY CHANNEL	03/07/2008	12:00 Midnight - 6:00 AM
DISNEY CHANNEL	01/19/2008	12:00 Midnight - 6:00 AM
ENCORE/DRAMA	03/06/2008	6:00 AM - 12:00 Noon
ENCORE	01/30/2008	12:00 Midnight - 6:00 AM
ESPN2	01/07/2008	6:00 PM - 12:00 Midnight
F/X	02/03/2008	6:00 AM - 12:00 Noon
F/X	02/18/2008	12:00 Midnight - 6:00 AM
ABC FAMILY	02/29/2008	12:00 Noon - 6:00 PM
ABC FAMILY	03/12/2008	6:00 AM - 12:00 Noon
FOX SOCCER CHNL (WORLD)	03/22/2008	12:00 Noon - 6:00 PM
FUSE	01/11/2008	6:00 AM - 12:00 Noon
FUSE	03/16/2008	6:00 PM - 12:00 Midnight
GREAT AMERICAN COUNTRY	01/06/2008	6:00 AM - 12:00 Noon
GALAVISION	02/13/2008	6:00 PM - 12:00 Midnight
GSN (GAME SHOW NETWORK)	01/22/2008	12:00 Noon - 6:00 PM
HALLMARK CHANNEL	01/10/2008	6:00 PM - 12:00 Midnight
HBO	02/07/2008	6:00 AM - 12:00 Noon
HBO	02/19/2008	6:00 PM - 12:00 Midnight
HBO	03/03/2008	6:00 PM - 12:00 Midnight
HBO LATINO	03/25/2008	12:00 Midnight - 6:00 AM
HBO ZONE	02/09/2008	6:00 PM - 12:00 Midnight
HISTORY CHANNEL	03/07/2008	12:00 Noon - 6:00 PM
LIFETIME TELEVISION	01/19/2008	12:00 Noon - 6:00 PM
LIFETIME MOVIE NETWORK	03/06/2008	12:00 Midnight - 6:00 AM
CINEMAX	01/07/2008	6:00 AM - 12:00 Noon
CINEMAX	01/30/2008	12:00 Noon - 6:00 PM
MTV: MUSIC TELEVISION	01/11/2008	Full Day

Cable Service	Date	Time
MTV: MUSIC TELEVISION	02/03/2008	Full Day
MTV: MUSIC TELEVISION	02/18/2008	Full Day
MTV: MUSIC TELEVISION	02/29/2008	Full Day
MTV: MUSIC TELEVISION	03/12/2008	Full Day
MTV: MUSIC TELEVISION	03/22/2008	Full Day
MTV2	03/16/2008	6:00 AM - 12:00 Noon
NFL NETWORK	01/06/2008	12:00 Midnight - 6:00 AM
NATIONAL GEOGRAPHIC	01/22/2008	6:00 PM - 12:00 Midnight
NATIONAL GEOGRAPHIC	02/13/2008	6:00 AM - 12:00 Noon
NICKELODEON/NICK-AT-NITE	01/10/2008	6:00 AM - 12:00 Noon
NICKELODEON/NICK-AT-NITE	02/07/2008	12:00 Midnight - 6:00 AM
NICKELODEON/NICK-AT-NITE	02/19/2008	6:00 AM - 12:00 Noon
NICKTOONS TV	03/03/2008	6:00 AM - 12:00 Noon
TV GUIDE CHANNEL	03/25/2008	12:00 Noon - 6:00 PM
REALITY TV USA	02/09/2008	6:00 AM - 12:00 Noon
SHOWTIME SHOWCASE (3)	03/07/2008	6:00 PM - 12:00 Midnight
SPIKE TV	01/19/2008	6:00 PM - 12:00 Midnight
SPIKE TV	03/06/2008	12:00 Noon - 6:00 PM
STARZ/HDTV	01/30/2008	6:00 PM - 12:00 Midnight
SUNSHINE NETWORK	01/07/2008	12:00 Midnight - 6:00 AM
LEARNING CHANNEL, THE	02/03/2008	12:00 Noon - 6:00 PM
THE MOVIE CHANNEL HD	02/18/2008	6:00 PM - 12:00 Midnight
TURNER NETWORK TELEVISION	01/11/2008	12:00 Noon - 6:00 PM
TURNER NETWORK TELEVISION	02/29/2008	6:00 AM - 12:00 Noon
TURNER NETWORK TELEVISION	03/12/2008	12:00 Noon - 6:00 PM
TURNER NETWORK TELEVISION	03/22/2008	6:00 AM - 12:00 Noon
TRAVEL CHANNEL, THE	03/16/2008	12:00 Midnight - 6:00 AM
USA NETWORK	01/06/2008	12:00 Noon - 6:00 PM
USA NETWORK	01/10/2008	12:00 Midnight - 6:00 AM
USA NETWORK	01/22/2008	6:00 AM - 12:00 Noon
USA NETWORK	02/13/2008	12:00 Midnight - 6:00 AM
USA NETWORK	02/19/2008	12:00 Midnight - 6:00 AM
VH1	01/07/2008	12:00 Noon - 6:00 PM
VH1	01/19/2008	6:00 AM - 12:00 Noon
VH1	01/30/2008	6:00 AM - 12:00 Noon
VH1	02/07/2008	12:00 Noon - 6:00 PM
VH1	02/09/2008	12:00 Midnight - 6:00 AM
VH1	03/03/2008	12:00 Midnight - 6:00 AM
VH1	03/06/2008	6:00 PM - 12:00 Midnight
VH1	03/07/2008	6:00 AM - 12:00 Noon
VH1	03/25/2008	6:00 PM - 12:00 Midnight
TBS SUPERSTATION	02/03/2008	6:00 PM - 12:00 Midnight

Cable Service	Date	Time
TBS SUPERSTATION	02/18/2008	6:00 AM - 12:00 Noon
TBS SUPERSTATION	02/29/2008	12:00 Midnight - 6:00 AM
TBS SUPERSTATION	03/12/2008	6:00 PM - 12:00 Midnight