

October - December 2007 Cable Sample Survey Dates

Cable Service	Date	Time
ABC FAMILY	10/17/2007	6:00 AM - 12:00 Noon
ABC FAMILY	11/06/2007	6:00 AM - 12:00 Noon
ACTIONMAX	12/10/2007	12:00 Noon - 6:00 PM
BBC WORLDWIDE AMERICAS	11/16/2007	12:00 Midnight - 6:00 AM
BET HIP HOP	12/06/2007	6:00 AM - 12:00 Noon
BOOMERANG	12/14/2007	6:00 PM - 12:00 Midnight
CARTOON NETWORK	11/22/2007	12:00 Midnight - 6:00 AM
CNBC	10/22/2007	12:00 Noon - 6:00 PM
COMCAST SPORTSNET-MID-ATLANTIC	12/22/2007	12:00 Midnight - 6:00 AM
COMEDY CENTRAL	12/04/2007	6:00 PM - 12:00 Midnight
COURT TV	11/04/2007	12:00 Midnight - 6:00 AM
DISCOVERY CHANNEL	10/04/2007	12:00 Midnight - 6:00 AM
DISCOVERY CHANNEL	10/13/2007	6:00 AM - 12:00 Noon
DISCOVERY CHANNEL	11/28/2007	6:00 AM - 12:00 Noon
DISNEY CHANNEL	10/30/2007	6:00 AM - 12:00 Noon
ENCORE	11/24/2007	6:00 PM - 12:00 Midnight
ENCORE/ACTION	11/12/2007	6:00 PM - 12:00 Midnight
ENCORE/WAM!	10/12/2007	12:00 Midnight - 6:00 AM
F/X	10/12/2007	6:00 PM - 12:00 Midnight
F/X	12/02/2007	6:00 PM - 12:00 Midnight
F/X	12/26/2007	12:00 Noon - 6:00 PM
FIT TV	10/28/2007	12:00 Noon - 6:00 PM
FOX COLLEGE SPORTS - PACIFIC	11/12/2007	12:00 Noon - 6:00 PM
FOX NEWS CHANNEL	11/16/2007	6:00 PM - 12:00 Midnight
FUSE	12/10/2007	6:00 AM - 12:00 Noon
GERMAN TV	12/06/2007	12:00 Midnight - 6:00 AM
HALLMARK CHANNEL	12/14/2007	12:00 Noon - 6:00 PM
HBO	11/22/2007	6:00 PM - 12:00 Midnight
HBO	12/22/2007	6:00 PM - 12:00 Midnight
HBO COMEDY	10/22/2007	6:00 AM - 12:00 Noon
HGTV	12/04/2007	12:00 Noon - 6:00 PM
HISTORY CHANNEL	10/13/2007	12:00 Midnight - 6:00 AM
HISTORY CHANNEL PUERTO RICO	11/04/2007	6:00 PM - 12:00 Midnight
INDIEPLEX	11/28/2007	12:00 Midnight - 6:00 AM
INTERNATIONAL MUSIC FEED	10/04/2007	6:00 PM - 12:00 Midnight
LEARNING CHANNEL, THE	10/12/2007	6:00 AM - 12:00 Noon
LEARNING CHANNEL, THE	12/26/2007	12:00 Midnight - 6:00 AM
LIFETIME TELEVISION	10/30/2007	12:00 Midnight - 6:00 AM
LIFETIME TELEVISION	11/24/2007	12:00 Noon - 6:00 PM
MTV: MUSIC TELEVISION	10/12/2007	Full Day
MTV: MUSIC TELEVISION	10/17/2007	Full Day

Cable Service	Date	Time
MTV: MUSIC TELEVISION	10/28/2007	Full Day
MTV: MUSIC TELEVISION	11/06/2007	Full Day
MTV: MUSIC TELEVISION	11/12/2007	Full Day
MTV: MUSIC TELEVISION	12/02/2007	Full Day
MTV: MUSIC TELEVISION	12/10/2007	Full Day
MTV: MUSIC TELEVISION	12/26/2007	Full Day
MTV2	11/16/2007	12:00 Noon - 6:00 PM
NICKELODEON/NICK-AT-NITE	11/22/2007	12:00 Noon - 6:00 PM
NICKELODEON/NICK-AT-NITE	12/06/2007	6:00 PM - 12:00 Midnight
NICKELODEON/NICK-AT-NITE	12/14/2007	6:00 AM - 12:00 Noon
NICKELODEON/NICK-AT-NITE	12/22/2007	12:00 Noon - 6:00 PM
OXYGEN CABLE	10/22/2007	12:00 Midnight - 6:00 AM
SHOWTIME	10/13/2007	6:00 PM - 12:00 Midnight
SHOWTIME BEYOND	12/04/2007	6:00 AM - 12:00 Noon
SHOWTIME SHOWCASE (3)	11/04/2007	12:00 Noon - 6:00 PM
SLEUTH	10/04/2007	12:00 Noon - 6:00 PM
SOAPNET	11/28/2007	6:00 PM - 12:00 Midnight
SPIKE TV	10/30/2007	6:00 PM - 12:00 Midnight
STARZ/EDGE	11/24/2007	6:00 AM - 12:00 Noon
TBS SUPERSTATION	10/17/2007	12:00 Noon - 6:00 PM
TBS SUPERSTATION	10/28/2007	6:00 PM - 12:00 Midnight
TBS SUPERSTATION	11/06/2007	12:00 Noon - 6:00 PM
TBS SUPERSTATION	11/12/2007	6:00 PM - 12:00 Midnight
TBS SUPERSTATION	12/02/2007	12:00 Midnight - 6:00 AM
TMC XTRA	12/02/2007	6:00 AM - 12:00 Noon
TOON DISNEY	12/10/2007	6:00 PM - 12:00 Midnight
TURNER NETWORK TELEVISION	10/17/2007	6:00 PM - 12:00 Midnight
TURNER NETWORK TELEVISION	10/28/2007	12:00 Midnight - 6:00 AM
TURNER NETWORK TELEVISION	11/06/2007	6:00 PM - 12:00 Midnight
TURNER NETWORK TELEVISION	11/12/2007	12:00 Midnight - 6:00 AM
TV LAND	11/16/2007	6:00 AM - 12:00 Noon
USA NETWORK	11/22/2007	6:00 AM - 12:00 Noon
USA NETWORK	12/06/2007	12:00 Noon - 6:00 PM
USA NETWORK	12/14/2007	12:00 Midnight - 6:00 AM
VH1	10/04/2007	6:00 AM - 12:00 Noon
VH1	10/13/2007	12:00 Noon - 6:00 PM
VH1	10/22/2007	6:00 PM - 12:00 Midnight
VH1	10/30/2007	12:00 Noon - 6:00 PM
VH1	11/04/2007	6:00 AM - 12:00 Noon
VH1	11/24/2007	12:00 Midnight - 6:00 AM
VH1	11/28/2007	12:00 Noon - 6:00 PM
VH1	12/04/2007	12:00 Midnight - 6:00 AM
VH1	12/22/2007	6:00 AM - 12:00 Noon

Cable Service	Date	Time
VOOM (VOOM HD NEWS)	12/26/2007	6:00 PM - 12:00 Midnight